

## Handbook X hit 15,000 downloads; Asteria announces launch of Handbook X for Windows intended to further drive sales

Tokyo -- May 12, 2022 -- Asteria Corporation (Japan listed, Security Code: 3853) announced today that our business negotiation support app Handbook X has reached 15,000 downloads within about two months of its launch. We also announced that Handbook X for Windows has been added to the lineup, which includes those for iOS and Android.

### ■ Reasons behind the release of Handbook X for Windows

Asteria launched Handbook X on February 28, 2022, promoting it as a business negotiation support app which allows users to register, view and share promotional content that have been customized to make their presentation flow like a story. PDF files, photos, videos and websites such as YouTube can be accessed on the app without having to switch to other apps.

Having evaluated highly for its ease of use and affordability -- the free version is also available, Handbook X has hit 15,000 downloads in just two or so months of its launch.



The image of Handbook X for Windows

Due to the demand from diverse areas, mainly sales representatives and the financial industry, the number of app downloads grew at a faster rate than initially anticipated. To respond to the growing market needs, Asteria moved up the schedule for the release of a version compatible with Windows by about a month to May 12. By offering products compatible with Windows, which is the dominant operating system in Japan, we aim to further expand our sales.

Asteria aims for 100,000 downloads by the end of March 2023, contributing to support negotiations in a variety of jobs and industries.

### ■ Overview of Handbook X

Release date	Thursday, May 12, 2022
Supported OS	Windows 10 Version 17763.0 and later, including Windows 11
Sales method	Sold via Microsoft Store ( <a href="https://www.microsoft.com/store/productId/9PD0ZNC5GN9G">https://www.microsoft.com/store/productId/9PD0ZNC5GN9G</a> )

### ■ About Handbook X

Handbook X is a digital content platform that supports sales negotiations, collaboration and follow-up activities. With a simple tap on devices, users can register a variety of content to create a visually appealing “book”, which can be viewed and shared in different settings.

### ■ About Asteria Corporation

Asteria, formerly Infoteria Corporation, develops and sells software and services which connect a variety of in-house computers and devices. Its key product, ASTERIA Warp, is middleware which integrates data in different computer systems without coding. As of end-March 2022, 9,664 companies, mainly large and medium ones, had introduced the product. Another product, Handbook, allows users to carry around materials used for sales activities and meetings as well as product catalogues in electronic files on smartphones and tablets. A total of 1,647 companies and public institutions had adopted the product through end-March 2022.

For more information about Asteria, visit <https://www.asteria.com/jp/en/>

**For the press enquiries,** please contact Masumi Koizumi of Asteria’s PR and IR department.  
TEL: +81-3-5718-1297 / Mobile: +81-80-7716-9841 (Koizumi) / E-mail: [press@asteria.com](mailto:press@asteria.com)

**For product enquiries,** please contact the Marketing division.  
E-mail: [handbook-mktg@asteria.com](mailto:handbook-mktg@asteria.com)

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