

Asteria's Core Product ASTERIA Warp Holds Largest Share in Japan's Enterprise Data Integration Software Market for 16 Consecutive Years

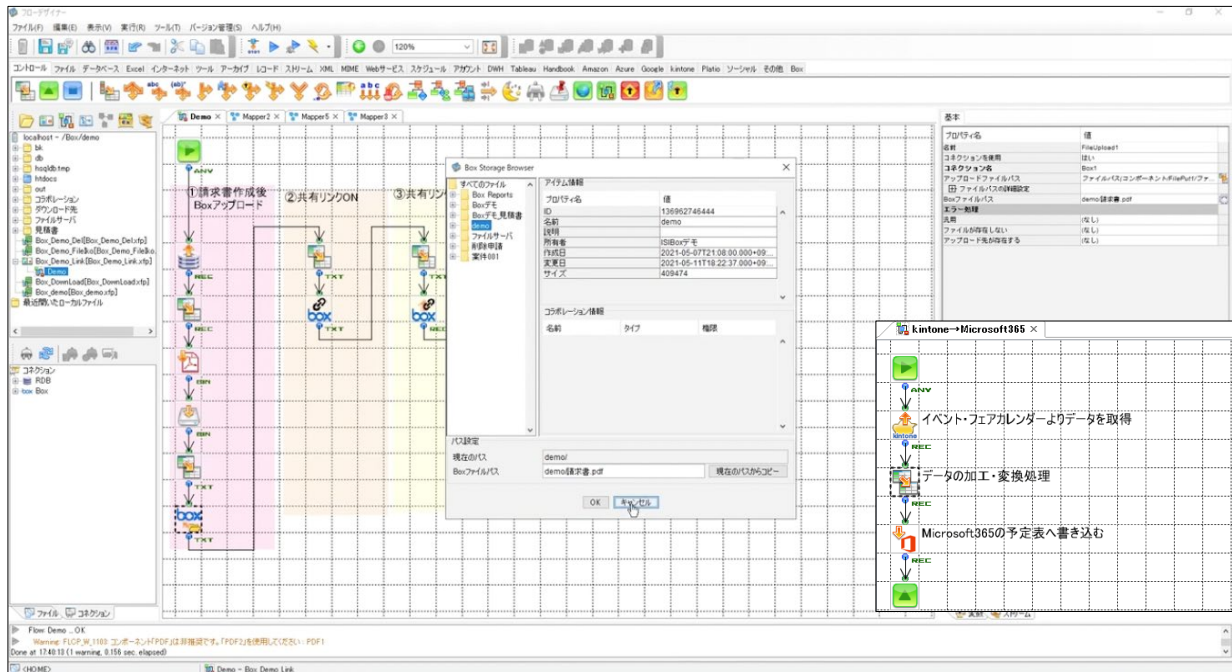
Tokyo -- Nov. 30, 2022 -- Asteria Corporation (Japan listed, Security Code: 3853) today announced that its core product ASTERIA Warp has become **the leader of the domestic EAI/ESB* software market in terms of shipments for 16 consecutive years in 2021**, according to a survey by private research firm Techno Systems Research Co.

■ Survey Overview

According to Techno Systems Research's "Overview of software marketing in 2022 -- the EAI/ESB market edition," the size of the EAI/ESB product market in 2021 was approximately 14.8 billion yen, with products being shipped to 2,704 sites on a volume basis. ASTERIA Warp was shipped to 1,300 sites, giving it a market share of 48.1% and **attaining the largest market share for 16 consecutive years**. The size of the ASTERIA Warp's market share is about 1.7 times that of the share of the second largest product, which showed the continued overwhelming support for ASTERIA Warp among products in the same field.



ASTERIA Warp provides **no-code** development environment with its unique Flow Designer. It enables integration of data with cloud services, including Box, which can be used for storing digital document in line with the revised electronic books preservation act.



<Reference: The EAI/ESB Market Size and Forecast>

Unit: Shipment (the number of sites)

Category	2021 [Result]	2022 [Outlook]	2023 [Forecast]	2024 [Forecast]
Shipment (year-on-year comparison)	2,704 (103.4%)	2,867 (106.0%)	2,956 (103.1%)	3,123 (105.6%)

(Source: "The overview of software marketing in 2022 -- the EAI/ESB market edition" published by Techno Systems Research Co.)

<Market outlook by Techno System Research>

The EAI/ESB market is expected to grow to 16.99 billion yen in terms of sales value in 2021, up 3.4% from the previous year. The breakdown of this figure is: 14.79 billion yen in software license sales, down 2.5%, and 2.2 billion yen in SaaS sales, up 37.5%. The number of user companies which introduced public clouds and SaaS products is growing, and more users are signing up for SaaS for collaboration between cloud services. Users seeking inter-cloud collaboration tend to use SaaS, while users who connect between cloud and on-premise environments often use software licenses and subscriptions. The cloud shift of users is expected to accelerate in the future, and the EAI/ESB market is also expected to see more use of SaaS. However, while new systems will mainly be developed on the cloud, existing on-premise systems will not disappear. Rather, the need to link on-premise systems to the cloud is likely to increase, and software and SaaS will be used in order to meet different needs.

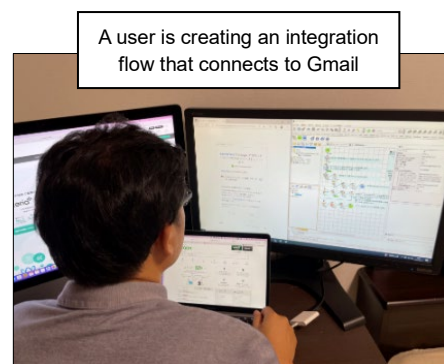
【Commentary on ASTERIA Warp's market share】

In 2021, ASTERIA Warp held the largest market share in terms of shipment, at 48.1%, and ASTERIA Warp is increasing its share, driven by the trend of DX promotion among user companies. Strong sales of Core, the subscription version of ASTERIA Warp, is a driving force behind share expansion.

■ Business Plan for Warp

Asteria's Warp has steadily expanded its business and continued to command the largest share in the enterprise data integration market (EAI/ESB) for 16 consecutive years, with the number of companies having installed the product exceeding 9,800. In addition to the need for data integration in line with the promotion of DX in a wide range of industries and the enforcement of the revised electronic books preservation act, demand for compliance with the invoice system is also expected to arise.

We will continue to expand sales of Warp's functions for linking with various data sources to different industries, and by taking advantage of its no-code feature, we will support the use of data to solve social issues such as IT human resource shortages, and contribute to the promotion of business efficiency and automation.



*EAI/ESB stands for Enterprise Application Integration / Enterprise Service Bus, respectively.

■About Asteria Corporation

Established in 1998 as Infoteria Corporation, Asteria developed its first no-code product in 2002. It sells software and services which connect a variety of in-house computers and devices. Its key product, ASTERIA Warp, is middleware which integrates data in different computer systems without coding. As of end-September 2022, 9,809 companies, mainly large and medium ones, had introduced the product. Another product, Handbook, allows users to carry around materials used for sales activities and meetings as well as product catalogues in electronic files on smartphones and tablets. A total of 1,670 companies and public institutions had adopted the product through end-September 2022.

For more information, visit <https://www.asteria.com/jp/en/>

■About ASTERIA Warp

ASTERIA Warp, the No. 1 EAI/ESB product in the Japanese market for 16 consecutive years, is middleware that allows data from different computer systems to be linked without coding. The product has been highly evaluated for its ability to implement complex logic needed to connect and convert data between various systems -- from mainframes and cloud servers to spreadsheet software -- without programming. The subscription version, Warp Core, is also available for a minimum monthly fee of 30,000 yen with no initial fees required. Warp Core enables business automation and data utilization by quickly linking with various systems and services.

For more information, visit <https://www.asteria.com/jp/en/warp/feature/>

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